

Privacy Policy

The privacy of users of the website <https://salesup.pl> is of great importance to us. Below, we explain what data we collect and the principles we apply for its processing and use. We limit the use and collection of user information to the necessary minimum required to provide services at the highest level, in accordance with Article 18 of the Act on Providing Services by Electronic Means.

General Provisions

The administrator of personal data of users of the website located under the domain <https://salesup.pl>, within the meaning of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC.

Contact with the Administrator is possible at the email address: kontakt@salesup.pl.

The purpose of this Policy is to define the actions taken regarding personal data collected through the Administrator's website and related services and tools used by its users.

To learn about the privacy and personal data protection policies applicable to other online services that the user may be redirected to by clicking on links posted on the site, please refer to the policies applicable to those services. A user who uses the website confirms their acknowledgment and understanding of this Policy.

If necessary, the provisions of this Policy may be amended.

Cookies Policy

Cookies should be understood as IT data, in particular, text files stored on users' end devices (usually on the computer's hard drive or a mobile device) used by the user's browser to save certain settings and data to use websites. These files allow the user's device to be recognized and properly display the website, ensuring maximum comfort when using it. Storing cookies allows the website and offer to be prepared according to the user's preferences – the server recognizes and remembers preferences such as visits, clicks, and previous actions.

Cookies contain, in particular, the name of the domain of the website they originate from, the time they are stored on the end device, and a unique number used to identify the browser connecting to the website.

Cookies are used to:

- Customize website content to user preferences and optimize the use of websites,
- Maintain user sessions on the website (after logging in), preventing the need to log in again on each subpage of the site,
- Create anonymous statistics that help determine how users use websites, enabling improvements in their structure and content,
- Provide website users with advertising content tailored to their interests.

Cookies do not serve to identify users, and their identity is not determined based on them.

The primary classification of cookies includes:

- Persistent cookies – stored on the user’s device for a specified period or until manually deleted by the user.
- Session cookies – temporary files deleted automatically after logging out of the website or closing the web browser window.

Detailed classification of cookies includes:

- Cookies classified by necessity (essential cookies necessary for the proper functioning of the website and functional cookies that enhance usability but are not essential for operation).
- Cookies classified by origin (first-party cookies set directly by the website owner and third-party cookies placed by external entities whose components are used on the website).
- Cookies classified by purpose (such as configuration, security, authentication, advertising, and geolocation adaptation).

The use of cookies to customize website content does not generally mean collecting any information that allows user identification. However, such data may sometimes qualify as personal data, i.e., data that allows certain behaviors to be attributed to a specific user. Personal data collected using cookies can only be gathered for specific functions for the user. Such data is encrypted in a way that prevents unauthorized access.

Cookies used by this site are not harmful to the user or their device. Therefore, for the correct operation of the site, it is recommended not to disable them in web browsers. In many cases, software used for browsing websites (web browsers) by default allows storing information in the form of cookies and similar technologies on the user’s device. Users can change how cookies are used at any time by modifying browser settings. The method of changing settings varies depending on the software (web browser) being used. Relevant instructions can be found on browser support pages.

Detailed information on managing cookies on a mobile phone or other mobile device should be included in the device's user manual. Clients can also delete their data from the Google Analytics database at any time.

Server Logs

1. Using the website involves sending requests to the server that hosts the site. Each request to the server is recorded in the server logs. These logs include, among other things, the user's IP address, server date and time, information about the web browser, and the operating system used. Logs are recorded and stored on the server.
2. Data stored in the server logs is not associated with specific individuals using the website and is not used to identify them.
3. Server logs are solely auxiliary materials used for website administration, and their content is not disclosed to anyone except those authorized to administer the server.
4. The legal basis for processing in this regard is our legitimate interest in ensuring the proper functioning of the website – Article 6(1)(f) of the GDPR.

Changes to the Privacy Policy

This Policy is continuously reviewed and updated as necessary. The current version of the Policy was adopted and has been in effect since February 9, 2025.